

2521 White Avenue • Nashville, TN 37204 • Phone: (615) 269-3433 • Fax: (615) 292-1353

FROM: Tim Slattery, President

RE: DEALER APPLICATION FOR MEMBERSHIP

TENNESSEE AUTOMOTIVE ASSOCIATION is one of the most active and effective business associations in the state of Tennessee. Our membership represents franchised car and truck dealers as well as independent dealers, banks, finance companies and other firms whose products and services are allied to the industry.

TAA employs a full-time President who watches over the interests of the membership at all times, with particular attention to legislative matters.

As a member of TAA, you will receive our *TAA Bulletin* that is widely recognized as one of the best in the country. During sessions of the Tennessee General Assembly, you will also receive special legislative issues.

TAA membership also provides access to TAASC, our wholly owned subsidiary, which serves as our Endorsements Committee. TAASIT, our self-funded workers' compensation pool, has returned more than \$31.9 million to its participants since inception in 1991.

As an added incentive, I have been authorized to offer you first year dues in the amount of \$750. Thereafter, the dues calculation is \$1.50 per used and new vehicles sold at retail in the preceding year; subject to a \$750 minimum and a \$3000 maximum. After you experience first-hand the many benefits TAA offers, we are confident you will agree **TAA MEMBERSHIP DOES NOT COST... IT PAYS!**

FRANCHISES HELD: